

## **Dr. S.K.GHAI**

In 2011, C.C.S. University, Meerut conferred the degree of Doctorate of Philosophy (**Ph.D.**) in Commerce on the topic “**Management of Inventories in Sugar Industry - A Comparative Study of Select Sugar Mills in Northern India**”.

- **National Topper (Elite & Gold Medal)** – NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Course: “**Financial Statement Analysis and Reporting**” from I.I.T. Roorkee (**2018**).
- **National Topper (Elite)** – NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Course: “**Working Capital Management**” from I.I.T. Roorkee (**2018**)
- Post Graduate Diploma in Journalism and Mass Communication (**PGJMC**) in 2017-18,
- National Eligibility Test (**NET**) in Commerce (**2017**),
- Master of Business Administration - Financial Management (**M.B.A.**) in 2011 with First Division;
- Post Graduate Diploma in Financial Management (**PGDFM**) in 2010 with First Division,
- Post Graduate Diploma in Management (**PGDIM**) in 2009 with First Division,
- Bachelor of Education (**B.Ed.**) in 2005;
- Master of Commerce (**M.Com.**) with First Division in 2004,
- **C.A. (Final)** in 1995 and
- Accounting Technician Certificate under Integrated Professional Competence Course (**ATL-IPCC**) {ICAI} in 1992.

### **SPECIALIZATION**

Specialization is in Commerce and Financial Management.

### **EXPERIENCE**

Total experience is of more than thirty-five (**35**) years including industrial experience of eleven (**11**) years. For the last more than twenty-four (**24**) years, guiding students of U.G., P.G. (Degree & Professional courses) as well as competitive examinations.

#### **Academic (24+ Years)**

- Since **2014** working as Assistant Professor in the Department of Commerce, **N.A.S. (P.G.) College, Meerut**.
- **2013-14: Dr. Pandey Professional College, Ghaziabad** as Director.
- **2012-13: BIMT College, Meerut** as Director.
- **2010-2012: NCR Business School, Modinagar** as Director.
- **2007-2010: Dewan V.S. Group of Institutions, Meerut** as Head of the department

(PGDM) Meerut. Also taught M.B.A., B.B.A. & B.C.A. classes.

- **2006-07**: **IIMT Group of Colleges, Meerut** as Sr. Lecturer, Coordinator-Academics and Coordinator-Foreign Students in the department of Management Studies (BBA, BCA, MBA & PGDM classes).
- **1999-2006**: **College of Professional Education, Meerut** as Lecturer in the department of Commerce & Business Administration (BBA, B.Com., C.A. classes *etc.*).

#### ***Industrial (11 years)***

- **1994-1999**: **M/s Tirupati Enterprises [P] Ltd., Meerut** as a Manager – Accounts. Core responsibilities included maintaining computerized and manual accounts, dealing with Bank, Suppliers & Customers, Taxation matters, Balance Sheet finalization *etc.*
- **1988-1994**: **M/s Pee Dee Kapur & Company, Meerut** as an Assistant and (afterwards) Senior assistant to Chartered Accountant. Core responsibilities included Audit Work including Bank Audit, Balance Sheet Finalization, and Finalization of R.O.C. Return *etc.*
- **1993-94 onwards**: Authorized Income Tax Practitioner.

### **MEMBERSHIP / ASSOCIATION**

***[Present & Erstwhile]***

- United Nations Volunteer.
- Meerut Management Association (MMA) [*Affiliated to AIMA*].
- *Bhartiya Shiksha Mandal* (Life-time Membership)
- Honorary Senior Advisor (Honorary) - '**THINK DUNIYA**' (A Paras Jetly Production Co. Ltd.)
- Honorary Bureau Chief (Honorary) - '**ON THE SPOT**' (Hindi Newspaper).
- Founder Member - '**SATYAPREM JAYATE**' (A Charitable & Social Welfare Organization), **INDIA's INTELLECTUALS** (A National Forum of Luminaries), **LOGICS THE EDUTAINMENT WORLD** (YouTube Channel) and **LOGICS – THE STUDY CENTRE** (An Educational Unit of **SATYAPREM JAYATE**).
- Founder Member – *The Torchbearers* (Facebook page & WhatsApp group)
- Uttar Pradesh – Uttarakhand Economic Association (**UPUEA**).
- Ph.D. Guide/Supervisor and Visiting Faculty – **Shri Venkateshwara University, Gajraula**.
- Academic Guide – **ICFAI University, Hyderabad**.
- Civil Defence Sector Warden.
- *Rashtriya Hindi Parishad etc.*

### **AWARDS & ACHIEVEMENTS**

- **2022-23**: Co-Convenor Meerut District of Cycle Journey '**प्रगति से प्रकृति पथ**', from financial capital Mumbai to ecological capital Uttarakhand, by **Padma Shree Awardee Dr. Anil Prakash Joshi** [*an environmentalist, green activist, and the founder of Himalayan Environmental Studies and Conservation Organization (HESCO), a Dehradun-based voluntary organization*].

- **2022-23**: Convener-cum-Organizer of Industrial Tours/Visits of UG & PG students to M/s Amar Ujala Publications Ltd., Mohkampur, Meerut; M/s Arihant Publications Ltd., Partapur By-Pass Road, Meerut & M/s Parag Dairy, Gangol, Meerut.
- **2021-22**: Co-Convener ‘**SVEEP**’ [*Systematic Voters’ Education and Electoral Participation*], the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India. Organized competitions, like, Rangoli, Slogan, Essay Writing along with Voters’ Oath taking programme.
- **2021-22**: Nodal Officer (Vaccination).
- **2020-21 till to date**: Co-Convener Cultural & Literary Council and Activity Club.
- **2019-20 till to date**: Trainer-cum-Mentor of college’s winning teams, participated in various competitive events (viz., Group Dance, Folk Dance, Solo Dance, Folk Song, Classical Song, Debate etc.) like ‘**Deekshotsav 2022**’ organized by Ch.Charan Singh University, Meerut; Inter-university Competitions (**Management Fest-Manthan 2022 & Manthan 2023**) by Subharti University; Ismail National Mahila P.G. College, Meerut, Nehru Yuva Kendra, Meerut etc.
- **2019-20 till to date**: Examination Coordinator (Department of Commerce).
- **2019-20**: Member Cultural & Literary Council.
- **2018-19**: Member Cultural & Literary Council.
- **2018-19**: Member cum Asstt. Coordinator Rovers and Rangers.
- **2018-19**: Member cum Asstt. Coordinator NSS.
- **2023-24,2022-23 &2017-18**: Member NAAC Committee.
- **2017-18 & 2016-17**: Editor College Magazine ‘**SRIJAN**’
- **2014-15 to 2020-21**: Member Admission Committee.
- **2010-12**: Placement & Training Officer.
- **2007-12**: Curriculum Committee Member.
- **2007-10**: Faculty-in-charge (Library).
- **2007-10**: Professor-in-charge (Placement & Counseling Cell).
- **2007-10**: Head of Department.
- **2006-12**: Best Faculty Awards.
- **2006-07**: Coordinator- Foreign Students [Dealt with Local Intelligence Unit (**LIU**), Foreigners Registration Office (**FRO**), Association of Indian Universities (**AIU**) & various Embassies (e.g. Embassy of the Islamic Republic of Afghanistan, Embassy of Zimbabwe etc.)]
- **2006-07**: Coordinator Academics.
- **2006**: Felicitated “**Prashasti Patra**” for excellence in services (national level) at National

Hindi Conference by *Rashtriya Hindi Parishad*.

- **2005:** Basic Scout Master.
- **2003:** Felicitated Degree of “*Hindi Gaurav*” by *Rashtriya Hindi Parishad*.
- **1985-86:** Best Student Award.

## **SEMINARS / WEBINARS/ CONFERENCES/FDPs/WORKSHOPS/TRAINING PROGRAMS**

- **2023:** Workshop on “**Fraud Analytics and Forensic Accounting**” organized by Department of Accounting, GITAM School of Business, Hyderabad Campus.
- **2023:** One week FDP on “**Research Methodology: Theory and Practice**” organized by Teacher Re-skilling Cell, Ismail National Mahila P.G. College, Meerut.
- **2022:** Five Days’ Workshop on “**Data Analytics Tools and Techniques for Accounting and Finance**” organized by Department of Accounting, GITAM Hyderabad School Business, GITAM (Deemed to be University) Hyderabad.
- **2022:** Faculty Knowledge Exchange Program having interactive agenda of “**Academic Leadership – The Keystone for Excellence in Professional Education**” organized by IBS (ICFAI Business School).
- **2022:** IP Awareness/Training Program under National Intellectual Property Awareness Mission (NIPAM) jointly organized by Intellectual Property Office and Ministry of Education’s Innovation Cell, India.
- **2022:** Workshop organized on संगीत शिक्षा एवम् मंच प्रस्तुति के विविध पक्ष (राष्ट्रीय शिक्षा नीति के पाठ्यक्रम) by Department of Music, Kanoharlal Snatakottar Mahila Mahavidyalaya, Meerut.
- **2022:** IP Awareness/Training Program under National Intellectual Property Awareness Mission (NIPAM) organized by Intellectual Property Office, India.
- **2022:** National Webinar on “**Future of Digital Currency in Indian Economy**” organized by the Department of Commerce & IQAC Cell, Lajpat Rai College, Sahibabad, Ghaziabad.
- **2019:** Workshop on “**Applications of Analytical Tools & Ethics in Academic Research**” organized by SRM Institute of Science & Technology, Ghaziabad.
- **2019:** Workshop on “**Effective Emotional Intelligence at Workplace**” organized by KIET, Ghaziabad.

- **2018:** National Seminar on “**Women Wellness: Opportunities and Challenges**” organized by Institute of Legal Studies, CCSU Campus, Meerut; Association for Innovative Education, Meerut and Department of Education, Meerut College, Meerut in collaboration with National Commission for Women, New Delhi.
- **2018:** Seven Days National Workshop on “**Preparation of e-Resources for School and College Subjects**”, sponsored by government of Uttar Pradesh & organized by N.A.S. College, Meerut.
- **2017:** National Conference on “**The Forgotten Revolutionaries of the 1857 Revolution**” jointly organized by *Kaal-Chakra* History Council and History Department of N.A.S. (P.G.) College, Meerut.
- **2015:** 11<sup>th</sup> Annual Conference of Uttar Pradesh-Uttarakhand Economic Association (UPUEA) under the auspices of IIT, Roorkee.
- **2012:** National Seminar on “**Indian Corporations: Expectations & Challenges**” jointly organized by ICSI & CCSU.
- **2011:** National Seminar on “**Nurturing Innovation & Entrepreneurship**” organized by Vidya School of Business, Meerut.
- **2009:** Conference on “**Building Strong Knowledge Economy: Role of Intelligentsia**” jointly organized by Vidya School of Business, Meerut and Indian Institute of Technology, Roorkee.
- **2009:** Short-Term Training Programme (STTP) on “**Issues, Trends and Challenges in Finance-An Update**” organized by Institute of Management Studies, Ghaziabad and sponsored by Indian Society for Technical Education (ISTE), New Delhi.
- **2008:** National Conference on “**Information Technology & Competitive Dynamics**” (ITCDC’08) organized by Institute of Management Education, Sahibabad, Ghaziabad.
- **2008** National Conference on “**Issues and Challenges in Internet and Mobile Computing**” by Institute of Management & Research, Ghaziabad.
- **2007:** Faculty Development Program organized by ICFAI University.
- **2006:** National Hindi Conference organized by *Rashtriya Hindi Parishad*.

### **PAPER PUBLICATION & PRESENTATION**

#### **[INTERNATIONAL & NATIONAL JOURNALS, CONFERENCES & SEMINARS]**

*Selected papers are as under:*

**2018:** *e for everyone: An era of digital education* (Book titled “**e-Resources for School and College Subjects**” published by Anu Books, Meerut; ISBN: 978-93-87922-40-2)

**2018**: Indian Women – A Silent Contributor, Institute of Legal Studies. CCSU Campus, Meerut.

**2016**: Indian Education System – An Adrift Chariot, Govt. P.G. College, Deoband (Saharanpur).

**2016**: Venture Capital: World-Wide Scenario, Society for Advanced Management Studies, Meerut. (JCT - International Journal of Commerce, Trade and Management) (**Volume XI Number 2: October 2016 at Pages 75-82**) **IMPACT FACTOR** 4.173 (*ISI*) 3.860 (*COSMOS*) 2.3535 (*GIF*) **ISSN** 0973-4503 (*PRINT*) **ISSN** 2454-1702 (*ONLINE*) **MIAR ICDS** 0.954 (2015) 1.0 (2016) **INDEX COPERNICUS ICV** 66.46

**2016**: Management of Inventories in Sugar Industry in Northern India: A Case of Mawana Sugars Limited, Contemporary Social Sciences -Affiliated to United Nations Organization (U.N.O.) (**Volume 25, No.3 (July-September), 2016, pp.59-68**) **NAAS Rating**: 2.88 **InfoBase Index**: 3.64 **Index Copernicus ICV**: 62.45 **General Impact Factor**: 2.495 **Global Impact Factor**: 0.765

**2015**: Change in Scenario of Foreign Investment in India (From 20<sup>th</sup> to 21<sup>st</sup> Century), Society for Advanced Management Studies, Meerut. (JCT - International Journal of Commerce, Trade and Management) (**Volume X Number 1: April 2015 at pages 102-113**) **IMPACT FACTOR** 4.173 (*ISI*) 3.860 (*COSMOS*) 2.3535 (*GIF*) **ISSN** 0973-4503 (*PRINT*) **ISSN** 2454-1702 (*ONLINE*) **MIAR ICDS** 0.954 (2015) 1.0 (2016) **INDEX COPERNICUS ICV** 66.46

**2011**: Recession: Role of Monetary and Fiscal Policies, Meerut College, Meerut.

**2011**: Brand Management in Rural India: An Introspection, J.P.Institute of Engineering & Technology, Meerut.

**2010**: Business Ethics in the Context of Globalization of Indian Companies, Krishna Institute of Engineering & Technology, Ghaziabad.

**2010**: Rural Upliftment & NGOS (*The Altruistic Service Providers*), BLSIM, Ghaziabad.

**2010**: Global Recession: Joy of Few....Woes of Billions, Meerut College, Meerut.

**2010**: Effects of Family Business on Corporate Governance: An Introspection in Indian Context, Gitarattan International Business School, Delhi.

**2009**: Rural Education: Keep an eye on ‘i’, Swami Shukdevanand P.G. College, Shahjahanpur.

**2009**: B<sup>3</sup>M: The Voice of India, Society for Advanced Management Studies, Meerut. (JCT - International Journal of Commerce, Trade and Management) (**Volume 4 Number 2, October 2009**), **IMPACT FACTOR** 4.173 (*ISI*) 3.860 (*COSMOS*) 2.3535 (*GIF*) **ISSN** 0973-4503 (*PRINT*) **ISSN** 2454-1702 (*ONLINE*) **MIAR ICDS** 0.954 (2015) 1.0 (2016) **INDEX COPERNICUS ICV** 66.46

**2009**: CRR: The New Avatar of CSR, Invertis Institute of Management Studies, Bareilly.

**2009**: Banking and Insurance Sector: The two reasons of joy for Rural India, Punjab College of Technical Education, Ludhiana.

**2009**: CSR – How much we are sensitive towards Rural Development, Shree AtamVallabh Jain College, Ludhiana.

**2009**: Rural Development: A *small* step towards the BIG success, Dr. K.N. Modi Institute of Engineering & Technology, Modinagar.

**2009:** Banking & Insurance Sector: Redefining the Path to Rural India, Vidya School of Business, Meerut. **{BEST PAPER AWARD}**

**2008:** E-Banking: Giving new dimensions to tele-marketing, Annai Mathammal Sheela Engineering College, Namakkal (Tamilnadu).

**2008:** Rural Marketing of Banking & Insurance Services in India: A New Ray of Hope, Annai Mathammal Sheela Engineering College, Namakkal (Tamilnadu).

**2008:** Internet: A Web Woven Around Us? Institute of Management & Research, Ghaziabad.

**2008:** E-Banking: A New Horizon for Telemarketing, We can bank upon! Mohanlal Sukhadia University, Udaipur.

**2008:** Indian Market: A Goldmine for Banking & Insurance Sectors, Gurukul Kangri University, Haridwar.

**2008:** E-Banking: A better option for tele-marketing with reference to commercial banks, International Management Institute (IMI), New Delhi.

### **FIELDS OF INTEREST**

- Writing articles on contemporary issues.
- Review of movies.
- Collection of motivational literature, movies *etc.*
- Story writing.
- Drawing & Craft *etc.*

### **RESEARCH WORK**

**(Role: Expert / Advisor)**

#### **(I) M.J.P. ROHILKHAND UNIVERSITY, BAREILLY**

- “AN ANALYTICAL STUDY OF CONSUMER AWARENESS OF PUBLIC SECTOR SERVICES IN UTTAR PRADESH”
- A STUDY OF IMPACT OF FINANCIAL REFORMS ON PRODUCTIVITY OF INDIAN BANKING SECTOR (*From 1991 to 2013*)
- ECONOMIC REFORMS AND ITS IMPACT ON FOREIGN INVESTMENT IN INDIA (*From 1991 to 2013*)
- A STUDY OF ROLE OF FDI ON INDIAN ECONOMY
- AN ANALYTICAL STUDY OF MERCHANT BANKING INSTITUTIONS IN INDIA (*WITH SPECIAL REFERENCE OF MERCHANT BANKING*)
- A STUDY OF CHALLENGES AND OPPORTUNITIES OF E-BANKING IN INDIA
- A STUDY OF RURAL MARKETING STRATEGIES IN INDIA (*WITH SPECIAL REFERENCE TO AUTO VEHICLES*)
- A STUDY OF CORPORATE FINANCIAL & SOCIAL REPORTING IN INDIA
- AN ANALYTICAL STUDY OF INFRASTRUCTURAL DEVELOPMENT IN INDIA AFTER LIBERALIZATION
- IMPACT OF INFORMATION TECHNOLOGY ON THE INDUSTRIAL SECTOR IN INDIA *WITH SPECIAL*

*REFERENCE TO INDIAN TOURISM INDUSTRY*

- A COMPARATIVE STUDY OF LIQUIDITY MANAGEMENT IN PUBLIC SECTOR AND PRIVATE SECTOR BANKS
- AN ANALYSIS OF MATERIAL MANAGEMENT SYSTEM OF HOTEL INDUSTRY IN UTTAR PRADESH
- A CRITICAL STUDY OF PRE AND POST INVESTMENT RELATIONSHIP BETWEEN A VENTURE CAPITALIST AND ITS INVESTEE COMPANIES
- A STUDY OF ROLE OF NABARD IN RURAL DEVELOPMENT OF UTTAR PRADESH

**(II) C.C.S. UNIVERSITY, MEERUT**

- A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF LIFE INSURANCE CORPORATION OF INDIA AND PRIVATE SECTOR LIFE INSURANCE COMPANIES WORKING IN INDIA
  - A STUDY OF CO-OPERATIVE FINANCE IN INDIA (WITH SPECIAL REFERENCE TO AGROBASED INDUSTRIES)
  - A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF LIFE INSURANCE CORPORATION OF INDIA AND PRIVATE SECTOR LIFE INSURANCE COMPANIES WORKING IN INDIA
  - OPPORTUNITIES AND PROSPECTS OF RURAL MARKETING IN INDIA WITH SPECIAL REFERENCE OF PROCESSED FOOD INDUSTRY IN WESTERN U.P.
  - FINANCIAL APPRAISAL OF TELECOM INDUSTRY IN INDIA – A CASE STUDY OF RELIANCE INFOCOM LTD.
  - A STUDY OF BUYER BEHAVIOUR (WITH SPECIAL REFERENCE TO CELL PHONE BUYERS OF MEERUT DISTRICT)
  - OPERATIONAL EFFICIENCY OF PRIVATE SECTOR BANKS IN INDIA – A CASE STUDY OF HDFC BANK LTD.
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- FACEBOOK : <https://www.facebook.com/shyam.ghai.3>
- LINKEDIN : [www.linkedin.com/in/dr-shyam-ghai-a8869132](http://www.linkedin.com/in/dr-shyam-ghai-a8869132)
- KOO : <https://www.kooapp.com/profile/Dr.ShyamGhai>
- INSTAGRAM : [https://instagram.com/shyamghai?utm\\_source=qr&igshid=NGExMmI2YTkyZg%3D%3D](https://instagram.com/shyamghai?utm_source=qr&igshid=NGExMmI2YTkyZg%3D%3D)

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